

FLYNN’S ARCADE

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# Design brief

Flynn’s arcade is slowly losing money as the old generation of gaming is coming to an end arcade machines and social gaming is dying while consoles such as the ps4 & Xbox is rising. Flynn wants to change his business from an arcade to a venue for selling games and trading used games he has asked you to design and create an alpha phase website that communicates his new business model.

## Areas of investigation

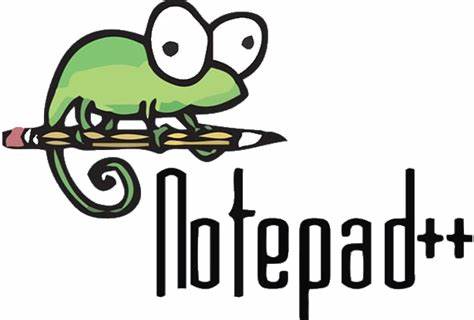
**Comparison of website creation tools**

**[](https://www.bing.com/images/search?view=detailV2&ccid=XyNTHTcu&id=EA0C6764F4A453965D990131068CA3290EDF83B6&thid=OIP.XyNTHTcuADU5NrVSYpJnGgHaEc&mediaurl=https%3a%2f%2fwww.webcreate.io%2fwp-content%2fuploads%2f2018%2f05%2fsquarespace-logo.jpg&exph=720&expw=1200&q=squarespace&simid=607987232976798833&selectedIndex=2)SQUARESPACE**

Squarespace is a private American company that provides software as a service for website building and hosting. Customers use pre built website templates and drag and drop elements to create webpages.

**WIX.COM**

Wix.com is an easy to use drag and drop website creator, it makes it easy to great a professional website without having to know a line of code with great tools and hundreds of templates wix lets you build and sell webpages.

**NOTEPAD++**

Notepad++ is a text editor which means you have to put all your codes to create a website manually it not like wix or square space a drag and drop website creator it makes everything harder but more fun.

[](https://www.bing.com/images/search?view=detailV2&ccid=LJT0d0Ks&id=69550FA75754A18E5F4E8D356AD0EBDBF70D1F26&thid=OIP.LJT0d0Kstm8WmS0mEUN3BgHaEo&mediaurl=https%3a%2f%2fdico.dk%2fwp-content%2fuploads%2f2013%2f04%2fdico-dk-simplesite.png&exph=800&expw=1280&q=simplesite&simid=608016408745607491&selectedIndex=1) **SimpleSite**

SimpleSite is a simple straightforward basic website builder that makes it very easy for any un-coders to create there first website easily, simplesite is manly recommended for beginners who just want to create a over quality website with no worries.

[](https://www.bing.com/images/search?view=detailV2&ccid=HqECVGNw&id=20A1B444BFC6AB4D3EC30D54AA66DDD91FA9C380&thid=OIP.HqECVGNwAA_9wxof2Tc02wAAAA&mediaurl=http%3a%2f%2fwww.cualsitioweb.com%2fwp-content%2fuploads%2fjimdo-logo-flat.jpg&exph=400&expw=400&q=jimdo+logo&simid=607987769876483452&selectedIndex=10) **Jimbo**

Jimbo is another one of them easy to use website creator that provides everything you need to create a good quality website with a low price.

**Comparison of website creation tools**

Out of all these websites I would honestly recommend SimpleSite and notepad++ are the best options to go with because most of these websites are paid websites even though SimpleSite is still a paid option it costs less then all the other websites and it is very easy to use mostly recommended for beginners anyone can create a amazing website but while on the other hand notepad++ is all about coding it is a more challenging option to use and it makes everything more difficult and fun, it is hard to use but when creating a simple little thing it gives you a sense of accomplishment making you feel like a tech genius.

**Background Research**

[](https://www.bing.com/images/search?view=detailV2&ccid=l7XyAuNB&id=DCC538668823C660921D5FC78ED60EEFCE987960&thid=OIP.l7XyAuNBmz7Hvn2TM-qG1wHaHe&mediaurl=https%3a%2f%2fletn-media.s3.amazonaws.com%2fuploads%2fcatalogue%2fFLYNNS-ARCADE-TRON-INSPIRED-TSHIRT-BY-LAST-EXIT-TO-NOWHERE-THUMB-COLOUR-BLACK.jpg&exph=540&expw=535&q=flynn%27s+arcade&simid=608054212945512747&selectedIndex=3)

Flynn’s arcade is a friendly neighborhood gaming arcade owned and operated by by Kevin Flynn. Kevin Flynn born in Paramus New Jersey in the year 1940 is a video game programmer that works for the company ECON, he creates many video games for the company. While he was working for the company Flynn started to create his own game in secret but while he was doing that another person that worked for the company Ed Dillinger found out about what Flynn was doing so he stole his game and told the company he created it himself. Flynn was fired shortly after Dillinger became executive VP. After a while Flynn created TRON an arcade game based on his experience inside the computer world alongside the Tron program. Flynn created his own arcade calling it Flynn’s arcade and he put the game Tron in the arcade, meanwhile Flynn married Jordan canas and had a son named Sam, in 1985 Flynn’s wife had passed so Flynn focused all his efforts on creating a digital frontier to reshape the human conditions.1986 Flynn was on the verge of something new when he mysteriously disappeared and left behind Sam and his fortune.

**Research on data communications and its implications for web design**

What is data communications?

Data communication is basically the process of sharing a message. A conversation between two people is on of the examples of data communication, it mostly relates to the sharing of a virtual message like emails and instant messages, as well as phone calls. For data communication you need a transmitter, the data your trying to send and a receiver. Take a message for example, the message your trying to send is the data, the device your writing it on is the transmitter and the person the device that gets the message is the receiver.

**Research on data communications and its implications for web design**

Data communications plays a big part in web design, every website has to have a communication for example every website hs a contacts page and from the contacts page you can communicate with the compony for any problems or information you need. Many websites also have the future of text, if you have anything that you would like to say to the company there is always a way where you can text them or send a email. Text is one of the many type of communications used in web pages, another way of communication is how the website looks like colors, contents and more some websites try to communicate with visitors using only content or trying to send out a message. Over all communication is a important part of a website and most websites have it and should have it.